

Who We Are

2020
FOUNDED

\$1.8B
AUM

\$50-400M*
INVESTMENT AMOUNT

>\$200M
COMPANY REVENUE SIZE

Approach

- LongRange Capital (“LRC”) is a private equity firm that seeks to **build stronger middle market businesses** by applying a **longer-term perspective** to investing and employing a **company-focused, customer-first** philosophy
- We have a highly flexible approach to deliver a **bespoke solution** tailored to the **distinct circumstances and objectives** of both **the business and its current owners**
- We seek companies with **demand resiliency** over the medium term and the ability to grow revenues and profits by delivering **improved value to their customers**
- We partner with management to **drive growth and value creation** through **customized operational enhancements and strategic initiatives** that transform the business into a better, **more valuable enterprise**
- In addition to our flexibility, we have a **streamlined decision-making process** and aim to be **efficient with everyone's time**, understanding the need for **expediency, discretion, and certainty**
- We have a long history of investing in and working with companies **across numerous industries, business models, and geographies**, along with **extensive experience with a variety of investment types and structures**, including family/founder-owned businesses, corporate carve-outs, strategic partnerships, joint ventures and mergers as well as capital to facilitate a restructuring

Parameters

Industries

Extensive experience across non-discretionary consumer, value-added industrials, data & information-based services and the intersection of those, opportunistic on others

Ownership Position

Majority or minority investors or joint venture partners, tailored to the situation

Structure

Common Equity, Preferred Equity, Structured Capital, PIPEs, Joint Ventures

Geographies

Headquartered in North America or Europe

Team

- The firm’s investment professionals have a **demonstrated track record of success**
- Several team members have **direct operating experience** working and partnering with corporate businesses and management teams to assist portfolio companies in **delivering greater value to their customers**

Company	HQ	Description	Sector	Ownership Type	Transaction Type
	EU	A holding company created to form long-term partnerships with ski resorts across Europe with a focus on creating exceptional year-round experiences; invested in Kitzbühel	Consumer Leisure	Platform	Platform
	UK	Largest manufacturer of private-label fresh prepared food in the UK, with growing operations in the US and China	Non-Discretionary Consumer	Minority	PIPE
	US	A leading provider of quality death care products and services as well as innovative technology solutions	Value-Added Industrials / Non-Discretionary Consumer	Majority	Corporate Carveout